

Sessions by Topic Area

STEWARDSHIP

#	Presenter	Company	Presentation Title	Time
S1	Cheryl Hamelin, CFRE	The Development Group	Restorative Stewardship	May 30 10:30 am – 12:00 pm
S2	Gena Rotstein	Dexterity Consulting	Donor Stewardship: It's More Than Just a Thank You Note	May 31 10:00 am – 11:30 pm
S3	Jane Potentier, CFRE & Joan Paton, CFRE	University of Alberta & CKUA	Forays Into the Four A's of Stewardship	May 31 3:00 pm – 4:30 pm

MANAGEMENT

#	Presenter	Company	Presentation Title	Time
M1	Fraser Green	Goodworks	3D Philanthropy	June 1 8:30 am – 10:00 am
M2	Michelle Regel, CFRE	The Development Group	Functional Fund Development Plan	May 30 1:30 pm – 3:00 pm
M3	Scott Hood & Neil Cochrane	Service Alberta & CRA	Federal & Provincial Regulation of the Charitable Sector	May 31 1:00 pm – 2:30 pm
M4	Tony Myers, CFRE	Myers & Associates	Is Your Board Driving You Crazy?	May 31 10:00 am – 11:30 pm
M5	Robert Manolson	Powerful Play Experiences	Shape Team Success & Build Business Success	May 31 10:00 am – 11:30 pm
M6	Rob Coutts	Project Champions	Execute Your Strategic Plan Through Project Management	May 31 3:00 pm – 4:30 pm
M7	Scott Decksheimer	Nine Lions Consulting Inc.	Integrated Development	May 31 1:00 pm – 2:30 pm

PLANNED GIVING

#	Presenter	Company	Presentation Title	Time
P1	Marilyn Monson	Monson Gift Planning Consulting	The Rarely Visited Wilds of Planned Giving	May 30 1:30 pm – 3:00 pm
P2	Mike Skrypnik & David Temple	Richardson GMP Limited & PPI Advisory	Planned Giving Can Be An Inspired Process	May 31 1:00 pm – 2:30 pm

ANNUAL GIVING

#	Presenter	Company	Presentation Title	Time
A1	Stu Inglis	Penny Lane Communications	Donor Database Analysis – The Key to Understanding Sustainable Direct Mail	May 31 3:00 pm – 4:30 pm
A2	Tara Graham	University of Alberta	The Fundraising Potential of Social Media	May 31 1:00 pm – 2:30 pm
A3	Colin Weibe	Tech Web Direct	Social Media and Direct Mail Integration; A Proven Multi-Channel Marketing Solution to Sourcing New Donors for Your Annual Giving	May 30 10:30 am – 12:00 pm
A4	Jim Manis & Bernard Lord	Mobile Giving Foundation Canada	Mobile and Fundraising: What Are the Issues that Non-Profits Must Know	May 30 1:30 pm – 3:00 pm
A5	Ross Marsh	Ross W. Marsh & Associates Inc.	Philanthropy & Sponsorship – Contradictory or Complimentary	May 31 10:00 am – 11:30 pm
A6	Stu Reid	KCI (Ketchum Canada Inc.)	Trends in Fundraising	May 31 3:00 pm – 4:30 pm

COMMUNICATION

#	Presenter	Company	Presentation Title	Time
C1	Owen Charters	CanadaHelps	Setting the Boundaries: Developing Social Media Policies for Your organization	May 31 10:00 am – 11:30 pm
C2	Owen Charters	CanadaHelps	How to Maximize CanadaHelps	May 30 10:30 am – 12:00 pm
C3	Vicki Kranenburg & Derek Fraser, CFRE	Kranenburg Management Group & The Mustard Seed	Really? A Receipt for That?	May 30 1:30 pm – 3:00 pm

MAJOR GIFTS

#	Presenter	Company	Presentation Title	Time
G1	Vincent Duckworth	Duckworth & Associates	Facility Naming, Policies & Practices	May 30 10:30 am – 12:00 pm
G2	Melody Song	SAIT Polytechnic	Wealth Valuation	May 31 1:00 pm – 2:30 pm
G3	Guy Mallabone, MA, CFRE	Global Philanthropic Inc.	Top 10 Lessons Learned in 30 Years	May 30 10:30 am – 12:00 pm
G4	Guy Mallabone, MA, CFRE	Global Philanthropic Inc.	Exercising the Ask Muscle: A Practical Guide to Face-to-Face Solicitation	May 31 3:00 pm – 4:30 pm