



Certified Fund Raising Executive  
The credential for fundraising professionals

## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** AFP Eastern Oklahoma Chapter  
**Title of Activity:** AFP Banff Compass  
**Names of Presenter(s):** Various  
**Dates and Location:** 29 May – 1 June, 2011 – Banff, AB

**Date: Sunday, 29 May, 2011**

**Session: 4:30pm – 6:30pm (2.0 hrs)**

Opening Plenary: Stephen Lewis

**Date: Monday, 30 May, 2011**

**Session: 8:15am – 10:00am (1.75 hrs)**

Plenary: Judy Thomson & Gayle Hallgren-Rezac

**Session: 10:30am – 12:00pm (1.5 hrs)**

How to Maximize Canada Helps

Facility Naming Policies & Practices

Restorative Stewardship

Social Media & Direct Mail Integration

Top 10 lessons Learned in 30 Years

**Session: 1:30pm – 3:00pm (1.5 hrs)**

Functional Fund Development Plan

Mobile and Fundraising: What Are the Issues that Non-Profits Must Know

Really? A receipt for that?

The rarely visited wilds of gift planning

Branding

**Session: 3:30pm – 5:00pm (1.5 hrs)**

Fire Side Chat

**Date: Tuesday, 31 May, 2011**

**Session: 8:15am – 10:00am (1.75 hrs)**

Plenary: TBD

**Session: 10:30am – 12:00pm (1.5 hrs)**

Setting the Boundaries: Developing Social Media Policies for Your Organization

Donor Stewardship: It's more than just a thank you note

Shape Team Success & Build Business Success

Philanthropy & Sponsorship

Working with Boards

**Session: 1:30pm – 3:00pm (1.5 hrs)**

Private Company Valuation

Federal Provincial Regulation of the Charitable Sector

Planned Giving can be an Inspired Process

The Fundraising Potential of Social Media

**Session: 3:30pm – 5:00pm (1.55 hrs)**

Execute Your Strategic Plan through Project Management

Forays into the Four A's of Stewardship

Exercising the ask muscle...A practical guide to face-to-face solicitation

Donor Database Analysis – The key to understanding sustainable Direct Mail

Trends in Fundraising

**Session: 5:00pm – 6:00pm (1.0 hr)**

CFRE Debate...To CFRE or not to CFRE

**Date: Wednesday, 1 June, 2011**

**Session: 8:15am – 10:00am (1.75 hrs)**

3D Philanthropy

**Session: 10:30am – 12:00pm (1.5 hrs)**

Closing Plenary: Amanda Lindhout

**Total number of contact hours attended:**

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*(number of contact hours = number of Education points)*

\*Be sure to add these hours to your online application\*